



MACABE ASSOCIATES JOINS FORCES WITH INFINITY INFO SYSTEMS *Infinity Further Increases West Coast Presence*

NEW YORK, NY – January 21, 2010 – Infinity Info Systems, premier provider of customer relationship management (CRM) and business analytics solutions, has announced that Macabe Associates has joined forces with Infinity, to service and support Macabe Associates' Sage SalesLogix customers.

"As the top producing Sage CRM business partner in North America, Infinity's SalesLogix experience and capabilities will be very beneficial for Macabe's customers," said Paul Johnson, Executive Vice President, Sage Software. "Both companies have been Sage partners for over 20 years and are known for exceptional customer service and care."

Macabe Associates' SalesLogix customers will now be able to tap into Infinity's depth and fourteen-plus years of experience on the SalesLogix platform. Infinity offers exceptional technical and project management resources for CRM implementations and customizations across multiple industries. Infinity has a presence in the Pacific Northwest, and provides local support for customers in the Seattle, Washington area.

"As Sage North America's top CRM Partner for the past 7 years, Infinity is a proven CRM consulting and services firm," said Mary Abdian, president and CEO of Macabe Associates. "By working with Infinity, our customers will have access to the most experienced CRM partner in the industry. This exceptional experience combined with Macabe's 25 years of Accounting and ERP experience creates an alliance of great strength providing the best source for Sage ERP and Sage CRM professional services."

"We are dedicated to supporting our growing Pacific Northwest customer base and excited to welcome Macabe's SalesLogix customers to the Infinity family," said Yacov Wrocherinsky, founder and CEO, Infinity Info Systems.

About Infinity Info Systems

Founded in 1987, Infinity Info Systems develops customer relationship management (CRM) and business analytics solutions for clients in the financial, life sciences, business services, media and manufacturing/distribution industries around the world. Infinity's technology solutions, services, training and support help organizations become more profitable by improving sales and marketing effectiveness. Infinity has trained more than 130,000 professionals and successfully implemented more than 3,500 CRM systems. Visit www.infinityinfo.com or call (800) 354-4228 to learn more about Infinity Info Systems.

About The Macabe Associates

The Macabe Associates is made up of information technology professionals who create exceptional business management solutions in partnership with our clients for better management of their Company. Driven by our desire to serve our clients, we deliver superior software applications combined with the highest quality professional services. Working with ERP applications developed by Sage Software, The Macabe Associates is continuously recognized for outstanding sales achievement. As part of Sage Software's Master Developer program and as a Microsoft Certified Partner, The Macabe Associates is a technology leader. For more about The Macabe Associates, please visit www.macabe.com.

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Media Contact:

Kathleen Summers
(646) 747-6398
ksummers@infinityinfo.com